

Request Form - Workforce Attraction Employer Portal

Please complete the form below to request banners, photos or videos from North Perth's Workforce Employment Branding Portal, for your branding needs. Ensure all required fields are filled out accurately to process your request efficiently. Tools are available for North Perth businesses, community organizations and municipal partners.

1. Contact Information

Main Contact: (First & Last)	
Email Address:	
Phone Number:	
Business/Organization:	
Website: (if applicable)	

2. Materials & Intended Use

What materials are you requesting? Please describe the intended use of the requested materials: recruitment events, social media posts, trade shows, or internal presentations ...

- Pop Up Banners [Pg. 2]
 Videos (30s,15s) [Pg. 3]
 Photos [Pg. 3]

<i>Add description:</i>

3. Signature

By signing below, you acknowledge that you have read, understood, and agree to comply with the guidelines regarding the use of materials, branding requirements, and/or the return policy for the category selected. Your signature confirms your commitment to representing North Perth's identity accurately and responsibly.

Name:	
Date:	
Signature:	

4. Banner Selection

Banners may be borrowed for a maximum of **3 business days** at a time depending on availability. Borrowers are welcome to check out the banners as often as needed; however, they must be returned to the Municipality of North Perth at the end of each borrowing period. Reservations will be handled in the order that they are received.

Condition: Please ensure the banners are returned in the same condition as received. Any damage should be reported immediately. Banners should be stored in their protective bags and transported carefully to prevent damage.

I acknowledge and agree to return any borrowed materials in good condition by the agreed-upon date. Damaged banners will be replaced at cost to the borrower (\$300).

Banners being requested: (select one or more):

- 1/7 Hometown belonging
- 2/7 Connections that count
- 3/7 Cultivate your career
- 4/7 Forge your future
- 5/7 Nurturing healthy futures
- 6/7 Harvest your potential
- 7/7 Regional Map

For the items selected above:

Banner Pick up Date:	
Banner Return Date:	



5. Video Selection:

These engaging 15 to 30 second videos showcase key sectors in North Perth, providing a quick, compelling look into opportunities across various industries. Videos will be sent directly to the requester and are intended for use in recruitment, onboarding, and community outreach.

Guidelines for Use:

- **Purpose:** Videos will be used to promote North Perth's workforce, industry sectors, recruitment, onboarding, community events, organizations, and local lifestyle assets.
- **Editing:** Videos are provided as-is and may not be edited, modified, or altered in any way.
- **Branding:** Videos should maintain their original branding and must not include additional logos, graphics, or text overlays.

Video(s) being selected: (select one or more):

- Cultivate Something Great - North Perth - 30s**
- Manufacturing & Trades - North Perth - 15s**
- Healthcare - North Perth- 15s**
- Agriculture - North Perth - 15s**

6. Photography Selection:

North Perth's Workforce Attraction Employment Branding photo library offers a selection of high-quality images showcasing the community, local industries, and lifestyle. These photos are designed to support recruitment, branding, and promotional efforts across North Perth.

Guidelines for Use:

- **Purpose:** Photos are provided exclusively for promoting North Perth and may be used in recruitment, onboarding, community outreach, and other North Perth-related initiatives.
- **Attribution:** When possible, please attribute photos to the Municipality of North Perth.

Photo package(s) being requested (select one or more):

- Outdoor Adventures**
- Community**
- Agriculture**
- People at Work**
- Downtown Shopping**
- Business**

If you are looking for specific shots, please leave a description below. (ex. A specific colour, North Perth playgrounds, summer family activities, Mom & Tot Public Skate.

